

International Bird Rescue — Corporate Partnership Program



International Bird Rescue has been saving seabirds and other avian species since 1971.

There's a good chance that we've saved wildlife in areas of the world where you do business. Let's work together!

International Bird Rescue partners with corporations who share our passion to protect majestic seabirds, herons, pelicans and other avian species from harm - whether injured, oiled, orphaned or abused.

By supporting these animals in need, our partners reap innumerable benefits, such as:

- Establishing their company's wildlife conservation ethos
- Setting an example as a sustainability-minded business and inspiring their customer base to incorporate wildlife awareness into everyday life
- Providing employees with new ways to engage with the community through wildlife excursions and volunteer opportunities



- Attracting new customers through International Bird Rescue's extensive online presence
- Ensuring that International Bird Rescue is always able to meet the needs of its winged patients

Whatever the size of your organization or company, we'll work with you to tailor a custom package that maximizes your gift and excites your team.

To find out more, please contact <u>Andrew Harmon</u>, International Bird Rescue's corporate partnerships manager, at 510.289.1472.



"Alex and Ani is honored to continue our partnership with the International Bird Rescue through our Charity by Design division and the Pelican Charm Bangle, which, through sales, has donated over \$8,000 to the organization.

We recognize their mission to keeping our environment safe and clean while sharing the belief that being socially conscious will ultimately improve our way of thinking, acting and being."

—Giovanni Feroce, CEO, Alex and Ani, LLC

Among our partnership opportunities:

Sponsor an aviary

Our <u>wildlife care centers</u> in Los Angeles and the San Francisco Bay Area feature aviaries and enclosures for seabirds, shorebirds, loons, waterfowl and other species of aquatic birds.

Bird release excursions

Releasing a pelican back to the wild is a moving experience and a wonderful opportunity for a team-building excursion. If you are located outside of California, International Bird Rescue can also <u>film a release</u> and create a personalized video package for your company.

Private tours

Our wildlife care centers in Northern and Southern California care for about 5,000 birds annually. Give your team a first-hand look at how wildlife rehabilitation works!

Social media dedicated content

With nearly 27,000 <u>Facebook</u> fans, over 8,000 followers on <u>Twitter</u> and a loyal blog following, we capture the imagination of wildlife lovers around the world on a daily basis. We'll work with you to raise your brand's profile through unique online partnerships.

Campaign and event sponsorships

From the <u>Blue-Banded Pelican Program</u> to annual events and initiatives to reduce fishing tackle waste in the environment, International Bird Rescue works from all angles to save birds in need. Campaign and event sponsors help us do this. It's a memorable opportunity to participate in saving wildlife.

We also offer a Community Partners program for small businesses, local government agencies and community organizations located in the regions where International Bird Rescue saves wildlife every day.

Want to find out more? Email us and let's get started!

International Bird Rescue is a 501(c)(3) nonprofit organization. Your gifts are tax deductible.

